



# GUIDELINES FOR PREPARING A FEASIBILITY STUDY

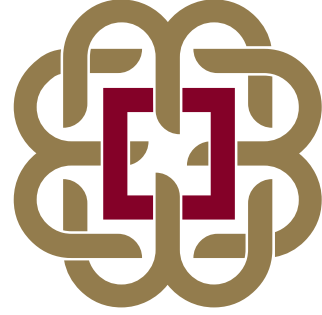
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## Guidelines for Preparing a Feasibility Study

<b>Project Overview</b>	The investor must describe the nature of the industrial project and its business model, provide the ownership structure of the project, detail the experience of the project's owners or managers in similar ventures, and demonstrate the capability of the project owners to operate the project and their financial solvency.
<b>Product Description</b>	The investor should describe the final or intermediate product(s) and their applications and highlight the product's significance and its added value to the national economy.
<b>Production Plan</b>	<p>The investor must explain the manufacturing method and stages, specifying the design capacity and the estimated actual capacity, including details on machinery, equipment, raw materials, and their sources (local, regional, or international), and identifying the factory's energy, water, and gas requirements.</p> <p>The investor must demonstrate the extent to which the Fourth Industrial Revolution technology is used in manufacturing.</p> <p>The investor must specify the quantity and types of waste the factory generates and their disposal methods.</p>
<b>Factory Design</b>	<p>The investor must present an initial factory design detailing the layout of areas for production and storage based on design capacity.</p> <p>The investor must ensure that the design complies with the building regulations in accordance with Qatar's Building Requirements Guide.</p> <p>The technologies of the Fourth Industrial Revolution must be incorporated to optimise the factory's design.</p>
<b>Market Study</b>	<p>The investor should analyse the local market for the product(s) to be manufactured.</p> <p>The investor should include data on local production volume, imports, exports, and the growth rate of local and global demand for the product.</p>
<b>Marketing Plan</b>	The investor must develop a marketing plan that includes competition analysis and the target market share locally, and identify target export markets and the proportion of production intended for export.
<b>Financial Evaluation</b>	The investor must determine the investment required to produce the product(s), outline funding sources, and conduct a financial indicators analysis to establish the payback period, unit production cost, and the cost of imported raw materials per unit.
<b>Timeline</b>	The investor should create a project implementation plan covering all the stages up to trial production, including a detailed timeline for project operations leading to production commencement.
<b>Organisation and Workforce</b>	The investor must outline the management structure, including skilled and unskilled labour requirements, and specify worker productivity and the target percentage of job nationalisation.
<b>Risk Analysis</b>	The investor must assess the project's management, market, financial and operational risks, clarify the level of their impact, and propose risk mitigation plans.

## Disclaimer:

These guidelines represent the minimum requirements for feasibility studies. Additional data and clarifications may be requested depending on the nature of the project submitted by the investor, or the feasibility study service providers. The entity disclaims liability for data provided by the investors or feasibility study service providers in the case of acceptance or rejection of the project. The investor assumes full responsibility for the investment decisions made.



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